AP Special Interest Groups Brochure Assignment

So…You Wanna Create a Special Interest group?

* Create a Brochure which advises people on starting a SIG. Include the following info:
  + Definition/goals
  + Problems SIGs face
  + Different kinds of SIGs
    - Limitations
    - Advantages of each
  + Different Strategies (the book mentions two main ones, choose one example of each to explain…the most effective)
  + What is your advice on all of this?
    - What’s the most effective type of SIG?
    - Outside or inside strategies?
    - Most helpful allies?
      * Constituencies
      * Legislatures
      * Bureaucracy
* Include at least three illustrations:
  + Pictures
  + Graphics
  + Charts
* Use 351-365 as a reference